



During the ITB Berlin 2018 trade show, Tourism Minister **Elena Kountoura** (center) met with leading German tour operators, including German Travel Association (DRV) President **Norbert Fiebig** (third from left), who all informed her that Greece will be among the most popular destinations for German travelers in summer 2018. Current figures reveal that some four million Germans are expected to visit Greece this year. According to GfK, Greece is the second most popular destination for German holidaymakers, behind Spain and ahead of Turkey.



The Hellenic Association of Professional Congress Organizers (HAPCO) in early February held its 8th Panhellenic Conference in Athens and focused on the new trends and challenges in the MICE industry. "Greece can become the preferred destination for conference and MICE tourism," HAPCO's president, **Irini Toli** (center), said during the conference and requested that the government, as well as private and public associations, take the conference tourism sector more seriously.



The **Symposio Greek Gourmet Touring 2018** event, organized for the ninth year by **Aldemar Resorts**, officially launched in late February during an event in Athens. The Symposio Greek Gourmet Touring 2018 this year will promote the tourism offerings and gastronomy culture of the Peloponnese to more than 37 cities in 15 countries of eastern and western Europe. The Symposio will also present the main attractions and lesser known destinations of the Peloponnese through traditional, local recipes.



The Hellenic Association of Travel & Tourist Agencies (HATTA) celebrated nine decades of action in late January, during a special event in Athens. One of the country's oldest tourism organizations, HATTA was founded in 1927 has through its 90 years of operation supported the sector and played a leading role in its development. For the first time in these nine decades, 19 member travel agencies, as well as influencers, were honored for their contribution to the sector.